

## **The EU and Turkey; Business and Political Leadership for a Common Future**

**June 7 - 8, 2012**

**IEDC-Bled School of Management, Slovenia**

The modern Turkey ranks among the top 20 economies of the world. According to some prognosis it is estimated that by 2023, when Turkey celebrates its centennial, its economy will have moved to the position of top 10. Furthermore, the current Turkish administration is working towards EU membership and towards bringing about positive change in the Middle East and the Balkans.

**Conference Chair: Prof. Pierre Casse**, Leadership Chair at IEDC-Bled School of Management and Professor at Moscow School of Management

### **Thursday, June 7, 2012**

15:00-15:30 Registration

15:30 Welcome and Opening

Prof. Danica Purg, President, IEDC-Bled School of Management, Slovenia

HE Mr. Derya Kanbay, Ambassador of Republic of Turkey to Slovenia

Prof. Pierre Casse, Conference Chairman

16:00-16:30 **Keynote speech: The European Union and Turkey; A Leadership Challenge**

Dr. Murat Yulek, Dean, Faculty of Business Administration and Vice Rector, THK University

16:30-16:50 Q & A session

16:50-17:20 Europe and Turkey: Historical Links, Actual Relationships and the Future

Dr. Joshua Walker, a Transatlantic fellow at the German Marshall Fund, Washington, D.C.

17:20-17:40 Q & A session

17:40-18:00 Break

18:00-19:30 Panel: Current Political and Investment Climate

Panel moderator: Mr. Boštjan Skalar, Consul for Economic Affairs, Consulate General of the Republic of Slovenia in Istanbul

Mr. Ugur Yildirim, Partner, Elements Capital Investments

Prof. Dragan Đuričin, President, Deloitte, Serbia

19:30-19:45 Closing comments of the first day by the conference chairman

20:00 Evening reception

**Friday, June 8, 2012**

**Conference Chair introduction:**

- 09:00–10:30 Panel 1: The Role of Multinationals in Developing EU – Turkey Business Relationships  
Panel moderator: Mr. Amer Bukvić, CEO, Bosna Bank International BiH  
Mr. Gökhan Kamil Bozkurt, CEO, Turk Telecom  
Mr. Boštjan Vodeb, General Manager Gorenje Turkey  
Mr. Ali Pandir, Country President of Fiat Group in Turkey
- 10:30–11:00 Break
- 11:00–12:00 The Role of Small and Medium Sized Businesses in Developing EU – Turkey Business Relationship; Hidden Champions  
Prof. Dilek Cetindamar, Sabanci University, Turkey  
Mr. Yalcin Ipbüken, Founder and President, Lean Institute, Turkey  
Mr. Iztok Seljak, President of the Management Board, Hidria d.d., Slovenia
- 12:00–12:45 Panel 2: Leadership Challenge: A Success Story of EU – Turkey Partnership  
Panel Moderator: Prof. Pierre Casse, Leadership Chair at IEDC-Bled School of Management and Professor at Moscow School of Management  
Mr. Halil Kulluk, President & CEO, Intekno Corporation, Turkey  
Mr. Ufuk Yilmaz, CEO, Atainvest, Turkey  
Mr. Klemen Štular, Chief Executive Officer, NIL, Slovenia
- 12:45–13:00 Closing Comments and Conclusions
- 13:00 Farewell lunch